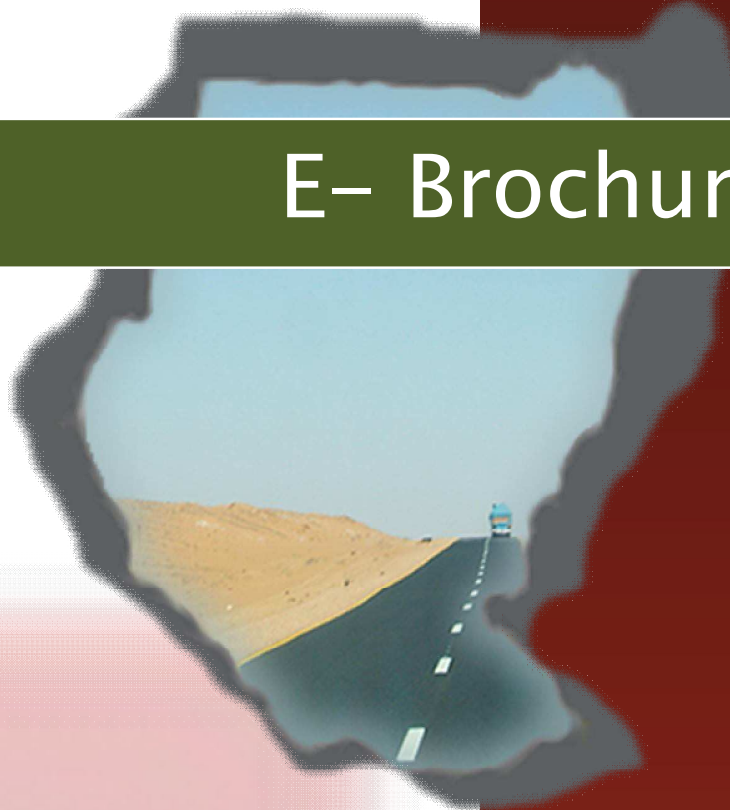




Rapid Response Services

Understanding Urgency

E- Brochure



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1. Rapid Response Services

1.1 What is RRS?

Rapid Response Services (RRS) is a branch of three different logistics companies who have allied together to provide an alternative, quick and economical freight package to Darfur. The RRS alliance consists of the most professional and approved companies in their fields, who are able to tailor their variety of multi-modal services at their disposal to transport cargo from the international ports at Port Sudan or Khartoum, to Nyala or El Fasher in less than 7 days.

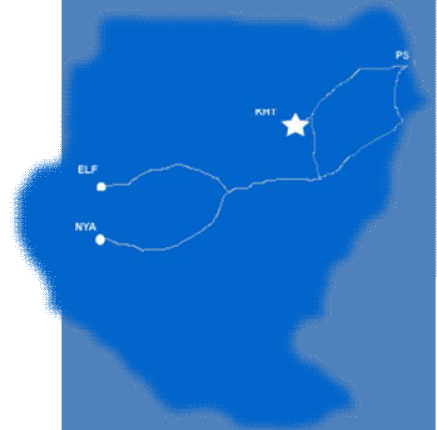
1.2 Aims of RRS

The aim of RRS is to pose a solution to the increasing logistical problems that are being faced in transporting cargo to Darfur. Each company is committed to providing its services and expertise to help the humanitarian effort, dealing with today's crisis. The companies in RRS have therefore overcome former competition and allied together; aiming to produce the most time-efficient yet economical package, for transporting urgent cargo and aid across the country to Darfur.

1.3 The problem

Darfur's distance from any major sea or river port and lack of surfaced roads to the region, has made it particularly difficult to rapidly transport large amounts of cargo. These problems have also been greatly exacerbated under the crisis due to 'truck-jackings' and banditry. Many areas of the region have been rendered unsafe to travel to by land, and to make matters worse, many areas which were deemed safe are now inaccessible due to the pending rainy-season.

“Transporting cargo from Port Sudan or Khartoum to Darfur, in less than 7 days.”



- All inclusive
- Multimodal
- economical

*“Each company
has been
established in
Sudan for longer
than 30 years.”*



1.4 The Solution

RRS has united to offer a more affordable solution to the problem, rather than flying the cargo directly from its international port. RRS's On-Carriage Darfur (OCD) package offers an economical solution using multi-modal services to reduce costs. The OCD is a complete, all-inclusive package, which includes not only all the small hidden administrative fees, but also saves money and other costs and hazards that occur when using a multitude of contractors for the same task. OCD runs from either Port Sudan or Khartoum, directly to Darfur dealing with all the lengthy customs clearance and administrative procedures on route. *See section 3 for greater detail.*

2. The Alliance

RRS is a combination of three companies, who have all been established in Sudan for longer than 30 years, and have detailed local knowledge and experience in dealing with logistics and transportation in Sudan.

2.1 Air Taxi & Cargo LTD (ATC)

Air Taxi is a freighter, cargo airline that was founded in 1972. It has the largest private hanger in Khartoum airport, and offers a variety of aviation services including aircraft maintenance and charter passenger services. It has been fully licensed by the Civil Aviation Authority and has experience of maintaining and working with a vast range of aircraft. Its current freighter fleet includes both an Ilyushin 76TD (IL-76TD) and Antonov 32 (AN32). They fly both domestically and internationally, and are fully trained and equipped to offer such services as air-drops, dangerous-goods carrying and oversized cargo handling. Their loading teams are all fully qualified professionals with licenses to handle any goods, and have in-depth knowledge of local conditions and working with local authorities.



www.airtaxisudan.com

www.rrsalliance.com

E-mail: inbox@rrsalliance.com Tel: + 249-155-130031 Fax: + 249-183-578-621

2.2 KEER-MISC Logistics Company LTD: -

KEER-MISC is one of the leading trucking and logistics service providers for Sudan, with an off-road and on-road fleet of over 350 trucks, with a loading and transport capacity of 30,000 tons. KEER-MISC in itself is a joint venture between KEER transportation, a local Sudanese logistics company and MISC, which is a subsidiary of MISC Berhad, Malaysia's National Shipping Line. KEER



Trans has been Sudan's leading inland transportation company since 1985, which has developed a secure network of nationwide transport links. MISC as a subsidiary of MISC Bhd has long running experience in Ocean Freight, Freight Forwarding and professional warehousing. The two companies joined forces and combined expertise at the beginning of 2005 to meet the irrefutable demand of the humanitarian sector. KEER-MISC is an UN approved company, who has been the leading major integrated-logistics company for the humanitarian effort since spring 2005.

KEER-MISC's other facets include river transportation, supply chain management and warehousing. They own 356,000 sq meters of open and covered warehousing in strategic locations, and employ fully-qualified professionals to deal with warehousing and transfer management.



www.Keer-Misc.com

2.3 Sea Pride Enterprises (SPE):-

Sea Pride Enterprises is a shipping, customs clearance and freight forwarding company that has been in operations since 1932. Formerly known as Sea Prince Enterprises, it was the first and only Sudanese company to be approved and accredited by the International Ship Suppliers Association (ISSA), in 1984. By 2000

“Using three very experienced companies in their respective fields ensures the highest professional expertise every stage of the way.”

“ A pre-established alliance, minimizes risk of delay and failure.”

Sea Prince Enterprises had transformed into a multifaceted company handling, shipping supplies, stevedoring, customs clearance, maritime insurance, freight forwarding and inland transport. It has become the most esteemed shipping agent in Port Sudan, being the only company to offer so many different port services. SPE is based primarily in Port Sudan but has offices, in Khartoum, Jeddah, Greece and Syria.

Its reputation and long-term establishment in the port has resulted in SPE being able to provide a very quick off-loading and clearance package. Its in-depth understanding of local and governmental procedures allows for a swift hassle-free clearance process; which is arguably the most common cause of delayed goods. With thorough organisation and knowledge of the procedures, SPE is providing the shipping agent duties for RRS, giving the swiftest clearance process possible.

FAST FACTS: THE ALLIANCE

SEA PRIDE ENTERPRISES

- Est. 1932
- Offers large variety of services at port.
- International offices

KEER -MISC

- Fleet of over 350 trucks
- Leading integrated-logistics company
- **Offers land transport, river transport, supply chain management and professional warehousing.**

AirTaxi

- Largest private hangar in Khartoum
- Operates domestic and internationally
- Offers, airdropping, dangerous-goods handling and oversized



www.spesudan.com



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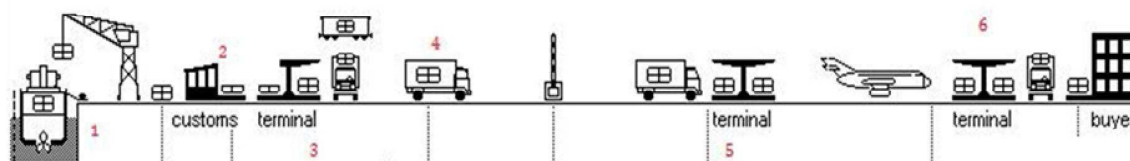
3. On-Carriage Darfur (OCD)

3.1 The 7-day Premium Package

On-Carriage Darfur (OCD) is a unique multimodal package, combining customs clearance, land and air transportation services, specifically designed to transport goods, equipment and aid, through the port of entry to the point of delivery, in just seven days[†]. This premium package will take care of every logistical process from the moment your goods arrive in Sudan until they reach your destined point of delivery. The OCD package caters for goods being imported through either the sea port at Port Sudan, or at the international airport in Khartoum. Once your goods arrive they will be swiftly put through customs under the care of SPE, who will have arranged for pre-approval of goods by the necessary authorities. Your goods will then be taken by KEER-MISC and AirTaxi who will take care of all the transportation and handling of your cargo until arranged final destination.

[†] Subject to consignee's agreement to submit the necessary pre-clearance documentation in time.(listed on page 12)

“Specifically designed to transport your cargo and equipment to Darfur, in just seven days.”



“Fully qualified loading and unloading teams to professionally take care of your cargo, at every stage of its journey.”

3.2 Step-by-step: How does it work?

- 1. Before arrival of the inbound ship or aircraft, SPE will have arranged pre-clearance and have an unloading team ready and waiting to off-load the cargo.**
- 2. SPE will then guide the cargo through the customs and inspection process, obtaining and fulfilling all the necessary legal documentation and requirements.**
- 3. A fully qualified loading team will be ready to load the cargo onto KEER-MISC's on-road fleet**

4. KEER-MISC's trucks will then drive the cargo either straight to the airport, or pre-arranged destination.

5. Air Taxi's team will then load up their planes and fly the cargo to the chosen destination.

6. On arrival the cargo will be unloaded to the consignee/arranged local transporter.

3.3 Variations

OCD is flexible to customize the package to your individual needs. Delivery of your goods is not just restricted to the major cities in Darfur, but can be delivered anywhere in Darfur with an 800m airstrip, or it can be arranged to have them airdropped. Variations of the package will be discussed in greater length in section 6.

3.4 OCD Advantages

- ✓ Fast transportation of goods: delivery in just one week
- ✓ All small costs and fees included
- ✓ All loading/unloading handling processes included
- ✓ Hassle free
- ✓ Flexible, tailored package to suit your needs.
- ✓ Minimal risk - as only dealing with one company.
- ✓ 3 services, 3 companies, 3 modes – but 1 focal point: RRS.



- Due to the vast range of services offered by the alliance, OCD can be tailored to suit your every need –

- Airdropping
- Documentation assistance.
- Even faster express delivery.



4.1 Standards

All three companies abide strictly to rules and standards of practice in their respective fields. These standards will be upheld and maintained when under alliance as RRS. The RRS alliance strives to maintain the most professional and efficient service on offer and has subsequently gained recognition by, and is international reputed by, the following associations:

4.2 Associations



Baltic and International Maritime council (BIMCO)



International Federation of Freight Forwards Association (FIATA)



International Maritime Purchasing Association (IMPA)



International Ship Supply Association (ISSA)



The Federation of National associations of ship brokers and Agents



The Republic of Sudan Civil Aviation Authorities (CAA)



Sudan Union of Chambers of Commerce member.



International Federation of Customs Brokers Association

“The most professional and efficient service on offer”



4.3 Terminology

RRS Alliance will use and apply the International Chamber of Commerce (ICC) Incoterms 2000. The Incoterms which will be utilized by RRS for On-Carriage Darfur, are the following:

Air freight:

CPT: Carriage Paid To (named destination) – This term is used unanimously for all the different multi-modal forms of transport. A CPT arrangement means that the shipper pays for the carriage of the goods to a named point, but the risk of the goods is transferred to the buyer once the goods are taken by the first carrier.

INCOTERM Glossary

EXW= Ex works

FCA = Free carrier

FAS=Free alongside ship

FOB= Free onboard vessel

CFR= Cost & Freight

CIF= Cost, insurance and Freight.

CPT= Carriage paid To

CIP = Carriage insurance paid To

DAF = Delivered at Frontier

DES = Delivered Ex Ship

DEQ = Delivered Ex Quay
Duty paid

DDU = Delivered Duty Unpaid

DDP = Delivered Duty Paid

CIP: Carriage Insurance Paid to (named destination) – This is the same as CPT, but the shipper must also pay for both carriage and insurance up until the destination point. The risk however is still passed over when the goods are handed over to the first carrier.

Sea Freight:

CFR: Cost and Freight (named destination port) – The shipper must pay the cost and bear the risk until the goods have reached the port of destination. The risk is transferred once the goods have crossed the ship's rail

CIF: Cost, Insurance and Freight – This is the same as CFR but the shipper must also procure and pay insurance for the consignee until the goods have crossed the ship's rails.

Multi-modal:

DDU: Delivered Duty Unpaid – The shipper must pay the costs and bears the risk right up until the named place of destination, however does not take the risk during customs clearance.

DDP: Delivered Duty Paid – The shipper pays the costs and bears the risk, including customs and clearance.



5. Financial Costs

5.1 What does OCD include?

On-Carriage Darfur is a premium service that is focused on time and efficiency. Therefore to make life easier for you, OCD includes all the small costs and fees that are added after original estimates, that usually accumulated into a substantial figure. OCD Includes:

- Collation of Pre-Clearance documents
- Customs broker commission
- Stevedoring Charges
- Bill of Lading/Airways bill Charges
- Import THC
- All Loading charges
- All Unloading Charges
- Proof of Delivery (POD) charges
- Airport fees
- 14 days free professional warehousing.

The total cost will include; fees for the shipping agent who handles the customs clearance; fees for the trucking company who organises the land transportation and the cost of the entire air transport, as well as all the items on the list above.

5.2 How is the price calculated?

Due to the multi-modal variation of transport used the cost of OCD will be calculated in accordance of both the weight (metric tonnes - mt) and volume (Cubic Metres - CBM) of the goods.

An accurate quotation will be given by a member of the sales team, after receiving details of the cargo.

The package however has many different variables which can slightly alter the overall price. Therefore to obtain an accurate quotation, one must enquire with the sales team.

ALL INCLUSIVE

=

CUSTOMS
CLEARANCE

+

LAND
TRANSFER

+

AIR
TRANSPORT

+

ALL HIDDEN
FEES



HOW TO HELP INCREASE THE SPEED OF OCD

Delays that usually occur in the logistics process often stem from poor preparation, confusion and a lack of current understanding of the administrative processes. To help guarantee that these delays do not occur you must:

A: Give clear notification

Air shipments – 7 days prior to arrival

Sea shipments – upon departure of vessel from original port.

B: Correct documentation*

- Waybill
- Packing list
- Certificate of Origin
- Specification sheet
- Governmental approval for import



6. F.A.Q.s

1. I need my cargo delivered in a final destination needed other than Nyala or El Fasher.

This is possible as AirTaxi's team and equipment can deliver anywhere in Darfur with an 800m airstrip, and can also airdrop cargo in most locations. The cost will be altered based on the flight time from El Obeid to the chosen destination.

2. Your cargo is required quicker than one week.

This might be possible depending on the weight and size of the cargo and the time of order, please call for an inquiry.

3. Your local transport team in Darfur is not ready to collect the cargo.

This is not a problem, as OCD includes 14 days free professional warehousing, where they can be held until necessary.

4. Your goods are already in transit but have been held up waiting for a convoy elsewhere in Sudan and you need them urgently.

This is no problem. RRS can arrange to have your goods picked up and quickly transported to your final destination using the OCD package.

5. You need to transport less than one ton of cargo.

This is no problem. OCD accommodates for packages of all weights and sizes.

*Documentation assistance is another service which RRS provides.